“No Cold Calling Zones” (NCCZ’s) provide residents living within a zone the confidence to say no to uninvited doorstep sellers and to warn rogue traders and cold-callers that they are not welcome in the area.

Roads nominated by local residents to become a NCCZ are required to meet proportionality criteria. If the criteria are met, a NCCZ can be set up by Trading Standards in partnership with the local community, Suffolk Police and partners.

If doorstep cold calling is carried out by a trader in a NCCZ a criminal offence may have occurred. Suffolk Trading Standards can investigate the cold call and can take action using Consumer Protection legislation.

Suffolk NCCZ’s are identified via street signage and doorstep stickers. To nominate a zone, or for further information on NCCZ’s call 01473 264859, email tradingstandards@suffolk.gov.uk or visit www.suffolk.gov.uk

98% of residents surveyed received no visits or fewer visits by cold callers since the set up of a NCCZ.

100% of residents surveyed reported that they felt safer or as safe now they live in a NCCZ.

97% of residents surveyed feel as confident or more confident now they live in a NCCZ.

“Although not elderly I am disabled so it takes me a long time to get to the door and I often miss deliveries. With the NCCZ signs I know that any callers nowadays are probably genuine so it is worth making the effort to get to the door!”
NCCZ resident in Meadow Close, Ipswich.

“I think the NCCZ is an excellent scheme and we are lucky to have it on our lovely estate. Thank you”
NCCZ resident in George Gibson Close.

“I feel much safer since the NCCZ came into operation. Less people come round which is what we want”
NCCZ resident in Laxfield Way, Pakefield.

“I would like to thank Trading Standards and the police for introducing this scheme, it has made a great improvement to my life. Aged 81 I no longer have to deal with aggressive callers at my door”
NCCZ resident in Hopton.

“The first Suffolk NCCZ was launched in Maryon Road and Grassmere Close, Ipswich.”
April 2009

Suffolk Trading Standards launched the 71st NCCZ in Felixstowe.
June 2015

4000 individual households in Suffolk benefit from living in a NCCZ.

The Consumer Protection from Unfair Trading Regulations 2008

The residents of this property do not want uninvited traders to visit this property.

Please leave and do not return.

If you do not leave and/or if you return, you will commit a criminal offence.

NO UNINVITED TRADERS HEREDon’t Ring – Don’t Knock

Suffolk Trading Standards