

**SUFFOLK COUNTY COUNCIL (BOROUGH OF IPSWICH) (WEST END ROAD)
(A137) (BUS LANE) ORDER 202-**

Statement of Reasons

Suffolk County Council proposes to implement a bus lane on West End Road (A137), in response to concerns raised by Ipswich Town Football Club, Suffolk Police, Ipswich Borough Council, Ipswich Buses, and other bus operators, especially regarding post-match road traffic congestion. The bus lane will assist with the increased number of bus, coach, and taxi services running after events as well as provide a clear route for emergency service vehicles.

This scheme seeks to make permanent the experimental restrictions of the experimental traffic regulation order titled: Suffolk County Council (Ipswich) (West End Road) (Bus Lane) (Experimental And Revocation) Order 2023. Feedback about the ETRO from drivers of general motor traffic was that the bus lane delayed drivers making the left turn from West End Road on to London Road. In response, monitoring of the junction revealed the signal timings allow approximately thirteen motor cars to make the left turn so the bus lane will be shortened by thirty-five metres to allow more queuing capacity for cars whilst giving bus, coach, and taxi services best chance of clearing the junction on their next green phase ensuring their journey times remain prioritised. For safety and efficiency reasons cycles and solo motorcycles are also permitted to use the bus lane.