

# VWIS Lesson Plan

Follow up offline session

<b>Theme 3</b>  <b>1 hour</b>	<b>ENTERPRISE &amp; ENTREPRENEURSHIP</b>
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Activity Title	Notes for Teachers
<b>Aims</b>	<ul style="list-style-type: none"> <li>To identify the skills and attributes needed to be a successful entrepreneur.</li> <li>To explore the different roles and responsibilities involved in running a social enterprise.</li> </ul>
<b>Links to Gatsby Benchmark</b>	<ol style="list-style-type: none"> <li>2. Learning from career and labour market information.</li> <li>3. Addressing the needs of each pupil</li> <li>4. Linking curriculum learning to careers</li> <li>5. Encounters with employers and employees.</li> </ol>
<b>Links to Skills Builder</b>	Problem Solving, Creativity, Teamwork
<b>CDI Framework learning outcomes</b>	<ul style="list-style-type: none"> <li>Explain different types of businesses, organisational structures, how they operate and how they measure success.</li> <li>Show that you can be enterprising in the way you learn, work and manage your career.</li> <li>Show how you are developing the qualities and skills which will help you to improve your employability</li> </ul>
<b>Resources / Equipment / worksheets needed</b>	<ol style="list-style-type: none"> <li>1. PowerPoint from Google Classrooms.</li> <li>2. Access to internet and SfS Google Classrooms</li> <li>3. <i>Discover Your Future</i> Student Workbook for each student.</li> <li>4. Suffolk Work and Skills Booklets</li> </ol>
<b>Preparation required from the teacher</b>	<ul style="list-style-type: none"> <li>Familiarize yourself with the activities, presentation, and workbook.</li> <li>Ensure access to workbooks for all students.</li> </ul>
<b>Teacher Role: Introduction &amp; lesson objectives (5 mins)</b>	<ul style="list-style-type: none"> <li>Remind them about the keynote presentation that took place recently on this theme.</li> <li>Read 'Aims' of the lesson to the students/slides</li> </ul>
<b>Activity 1 (40 mins)</b>	<b>Dragons Den</b> is a TV show where people pitch business ideas to a panel of experts. A successful plan requires resilience, creativity, teamwork, and a number of other qualities. The panel only endorses the

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	<p>best entrepreneurial projects offering various funding deals. Here is a news story about a student's group Dragons Den social enterprise pitch - <a href="https://www.youtube.com/watch?v=lx2rPMz-Tz0">https://www.youtube.com/watch?v=lx2rPMz-Tz0</a> ( 2.36)</p> <ul style="list-style-type: none"> <li>▶ Split students into groups and challenge them to design a social enterprise. Remind them that a successful social enterprise will have a positive social impact and make money.</li> </ul> <p>Use the "Enterprise Challenge" section of your student workbook.</p>
<b>Differentiation</b>	<p><i>Students can come with their ideas for a business and don't need to go through other steps in the Enterprise Challenge.</i></p>
<b>Key messages</b>	<p><b>Highlight that entrepreneurship is a viable option for young people and can also be linked to positive social change in local communities and the world.</b></p> <p><b>Reinforce the skills needed.</b></p>
<b>Further Information</b>	<p><a href="https://www.princes-trust.org.uk/help-for-young-people/tools-resources/business-tools/your-business-your-personality">https://www.princes-trust.org.uk/help-for-young-people/tools-resources/business-tools/your-business-your-personality</a></p>