

VWIS Lesson Plan

Follow up offline session

Theme 3 1 hour	ENTERPRISE & ENTREPRENEURSHIP
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Activity Title	Notes for Teachers
Aims	<ul style="list-style-type: none"> To identify the skills and attributes needed to be a successful entrepreneur. To explore the different roles and responsibilities involved in running a social enterprise.
Links to Gatsby Benchmark	<ol style="list-style-type: none"> 2. Learning from career and labour market information. 3. Addressing the needs of each pupil 4. Linking curriculum learning to careers 5. Encounters with employers and employees.
Links to Skills Builder	Problem Solving, Creativity, Teamwork
CDI Framework learning outcomes	<ul style="list-style-type: none"> Explain different types of businesses, organisational structures, how they operate and how they measure success. Show that you can be enterprising in the way you learn, work and manage your career. Show how you are developing the qualities and skills which will help you to improve your employability
Resources / Equipment / worksheets needed	<ol style="list-style-type: none"> 1. PowerPoint from Google Classrooms. 2. Access to internet and SfS Google Classrooms 3. <i>Discover Your Future</i> Student Workbook for each student. 4. Suffolk Work and Skills Booklets
Preparation required from the teacher	<ul style="list-style-type: none"> Familiarize yourself with the activities, presentation, and workbook. Ensure access to workbooks for all students.
Teacher Role: Introduction & lesson objectives (5 mins)	<ul style="list-style-type: none"> Remind them about the keynote presentation that took place recently on this theme. Read 'Aims' of the lesson to the students/slides
Activity 1 (40 mins)	<p>Dragons Den is a TV show where people pitch business ideas to a panel of experts. A successful plan requires resilience, creativity, teamwork, and a number of other qualities. The panel only endorses the</p>

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	<p>best entrepreneurial projects offering various funding deals. Here is a news story about a student's group Dragons Den social enterprise pitch - https://www.youtube.com/watch?v=lx2rPMz-Tz0 (2.36)</p> <ul style="list-style-type: none"> ▶ Split students into groups and challenge them to design a social enterprise. Remind them that a successful social enterprise will have a positive social impact and make money. <p>Use the "Enterprise Challenge" section of your student workbook.</p>
Differentiation	<p><i>Students can come with their ideas for a business and don't need to go through other steps in the Enterprise Challenge.</i></p>
Key messages	<p>Highlight that entrepreneurship is a viable option for young people and can also be linked to positive social change in local communities and the world.</p> <p>Reinforce the skills needed.</p>
Further Information	<p>https://www.princes-trust.org.uk/help-for-young-people/tools-resources/business-tools/your-business-your-personality</p>