







Employer Ambassador









Exploring Career Opportunities - AIMS

- To help you understand the career opportunities in Suffolk and beyond.
- To help you understand what employment sectors are.
- To help you understand what career and labour market information is and how it can support your career planning.







Exploring Career Opportunities – A to Z Challenge

 Working in pairs you have 5mins to think of and write a job for every letter of the alphabet











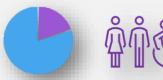






Exploring Career Opportunities – Activity 1

- Working in groups you have 5 mins to list the businesses and services within a 5 mile radius of your school.
- Give some thought to the following questions:
 - How large is the business?
 - What do they do?
 - How many people do they employ?
 - What industry / sector are they in?



















Exploring Career
Opportunities –
Activity 2



- In your groups discuss your lists and discuss the question "What is a sector?"
- Discuss what you think a "Growth Sector" is.







What is a sector?







A <u>sector</u> is the name we give to groups of businesses that offer the same types of products or services. e.g.:

- The Construction Sector will include bricklayers, plumbers and carpenters, but also civil engineers, surveyors and planners. People could work on building sites, in offices, factories, warehouses, DIY shops......
- The Health Care Sector will include doctors, nurses but also physiotherapist, health care assistants and laboratory technicians.
 People could work in hospitals, the community, private practice, labs, offices, sports clubs....

Can you think of what might be included in the **Creative sector**? Where might they work?







Exploring Career Opportunities – Growth Sectors

A growth sector is that sector of an economy which experiences a higher-than-average growth rate as compared to other sectors.

Growth industries are often new or pioneer industries that did not exist in the past.









CLEANENERGY







AND THE NETWORK OF OFFSHORE **GAS PLATFORMS SUPPLIES OVER** A THIRD OF THE UK'S LOW **CARBON TRANSITION FUEL**

THE PLANNED INVESTMENT IN OFFSHORE WIND AND NUCLEAR POWER ALONE WILL PRODUCE ENOUGH ENERGY TO POWER MORE THAN



HOMES





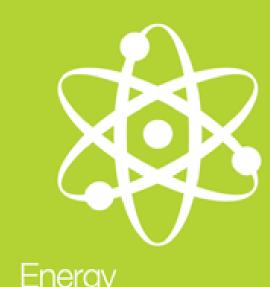
CAPACITY TO DELIVER 50% OF SECTOR DEAL -EXPERTISE ACROSS NUCLEAR LIFE CYCLE



OFFSHORE WINDFARMS IN OPERATION AND DEVELOPMENT OFF THE COAST WILL MEET HALF OF THE OFFSHORE WIND SECTOR DEAL'S 30GW TARGET BY 2030,



Clean Energy



Energy





















LARGEST AGRI-FOOD OUTPUT OF ANY LEP AREA AT £1.4 BN



79,000 JOBS

OUTPUT PER JOB IS HIGH



AT £44,900

MAKING IT A PRODUCTIVE SECTOR.



DESPITE
ACCOUNTING
FOR ONLY 2% OF
URS POPULATION
NORFOLK AND
SUFFOLK
REPRESENTS
11% OF ITS
AGRICULTURAL OUTPUT, WHICH IS MORE THAN ANY OTHER LEP AREA

















Agri Tech













TCDIGITAL















A FURTHER 35,000
DIGITAL TECHNICIANS AND ENGINEERS ARE ACTIVE IN COMPANIES IN THESE AND OTHER LOCAL SECTORS,

MORE THAN **DOUBLING** THE SIZE OF THE DIGITAL TECH WORKFORCE



BY 2024















Digital











Exploring Career Opportunities

Major employment and growth areas









Thinking about the sectors....



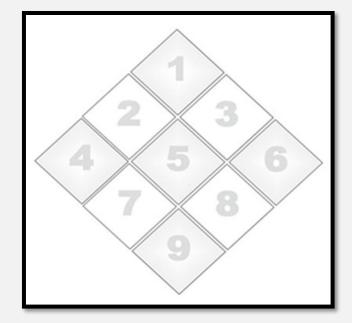
• Which sectors interest you the most?



 Use your diamond grid to record with 1 being the strongest and 9 being not so strong.

• Which sectors don't appeal to you?

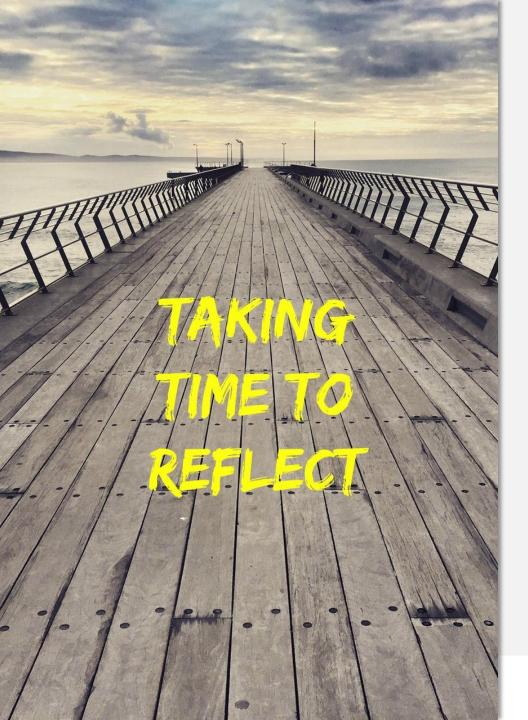












Time to reflect...



What have I learnt?

Add your thoughts to your workbook



 Don't forget to thank your employer ambassador!





