

Our Social Value Ask

Maximising the Suffolk £ - Delivering Social Value in Suffolk

We asked our Commissioners how Social Value could be offered in Suffolk, here are some ideas that meet our current objectives.

Our Objectives: Delivering In 2022 - 26

- To promote and support the **health and wellbeing** of all people in Suffolk.
- To strengthen our **local economy**.
- To protect and enhance our **environment**.
- To provide **value for money** for the Suffolk taxpayer.

National Procurement Policy Statement

- national priority outcomes as of June 2021
 - creating new business, new jobs and new skills
 - tackling climate change and reducing waste, and
 - improving supplier diversity, innovation and resilience

| Our Corporate Priority | Social Value Theme | National Priority Outcomes | Practical Examples of How You Could Offer Social Value |
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| Local Economy | Economic | Creating new business, new jobs and new skills | Work with the local community and key stakeholders to develop a Local Implementation Plan to identify community needs in the area where the contract is delivered and actions that you as a contractor will deliver over the period of the contract to meet our objectives that help meet community needs and boost living standards. |
| Health and wellbeing | Social | | |
| Environment | Environmental | Climate change and waste | |
| Local Economy | Economic | Creating new business, new jobs and new skills | We would encourage Contractors who are delivering contracts of any significant value to develop a Local Implementation Plan to co-ordinate the Social Value additionality delivered to their contract. |
| Health and wellbeing | Social | | |
| Environment | Environmental | Climate change and waste | |
| Local Economy | Economic | Creating new business, new jobs and new skills | Invest Social Responsibility funds in Suffolk to support Suffolk Hidden Needs by working with Suffolk Community Foundation who manage grant allocation programmes. |
| Health and wellbeing | Social | | |
| Environment | Environmental | Climate change and waste | |
| Local Economy | Economic | Creating new business, new jobs and new skills | Support the visitor economy in Suffolk e.g. holidays, short breaks, day visits, hospitality and retail visits. Engagement with Visit East of England . |
| Local Economy | Economic | Creating new business, new jobs and new skills | Ensure employees get access to reliable and accurate information about the COVID-19 vaccine using the Employers' Toolkit . |
| Health and wellbeing | Social | | |
| Local Economy | Economic | Creating new business, new jobs and new skills | Mitigate the risk of Modern Slavery within your supply chain , use of Modern Slavery clauses in your contract terms, risk assess your suppliers regarding the risk of Modern Slavery, raise awareness with your staff and ensure your staff and those you work with are aware how to report concerns regarding Modern Slavery. |
| Health and wellbeing | Social | | |
| Local Economy | Economic | Creating new business, new jobs and new skills | Support local businesses, buy local and procure from the local Suffolk economy. |
| Environment | Environmental | Climate change and waste | |
| Local Economy | Economic | Creating new business, new jobs and new skills | Recruit staff locally within Suffolk. |
| Environment | Environmental | Climate change and waste | |
| Local Economy | Economic | Creating new business, new jobs and new skills | Creating employment, apprenticeship and placement opportunities for local people and priority groups, providing meaningful work and insight into the sector. |
| Local Economy | Economic | Creating new business, new jobs and new skills | Creating 'earn and learn' opportunities for new entrants at various levels such as apprenticeships, sponsored students, graduate schemes etc. |
| Local Economy | Economic | Creating new business, new jobs and new skills | To engage with existing local initiatives which look to enhance the quality and quantity of careers inspiration in educational settings , such as schools, colleges, and universities. |

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| Local Economy | Economic | Creating new business, new jobs and new skills | <p>Creating an icanbea... online profile; Becoming a supporter of the New Anglia Youth Pledge; Involvement in skills and careers events; support the New Anglia Enterprise Adviser Network; create placements for young peoples; Providing training to support young people into work through career mentoring, including mock interviews, CV advice, and careers guidance.</p> <p>See Social Value Skills Ask for more detail on how you can support the skills agenda in Suffolk.</p> |
| Local Economy | Economic | Creating new business, new jobs and new skills | <p>Investment in skills and training opportunities for your current workforce which supports career progression and the creation of new entry level and high-value jobs. Contact the New Anglia Growth Hub for information on the latest support to help develop your workforce such as the current 'Supply Chain Skills Development Fund' or 'Pathways Training Fund'.</p> |
| Local Economy | Economic | Creating new business, new jobs and new skills | <p>Provide employment, training opportunities and enable recruitment of staff who are a) more rurally isolated b) are working parent/s c) are carers d) returners to work e) ex-offenders f) opportunities for the long-term unemployed g) have special educational needs or disabilities h) w/e and evening opportunities for students, i) care leavers, j) living in communities that experience deprivation k) those who have been economically directly affected severely by Covid-19 e.g. long term furlough or made redundant l) those with long term physical and mental health conditions.</p> |
| Local Economy | Economic | Creating new business, new jobs and new skills | <p>Offer flexibility for unpaid carers / parents – Identify and support people who have caring responsibilities employed within your organisations including allowing for flexibility around working hours, paid and unpaid leave. This can involve helping to signpost people to other sources of advice and support including carers assessments, and organisations offering support to carers. There are a range of resources for employers and managers to help them support unpaid carers via Employers for Carers. These can be accessed by registering using Suffolk County Councils unique access code #EFC1887.</p> |
| Local Economy | Economic | Creating new business, new jobs and new skills | <p>Become a Disability Confident Employer.</p> |
| Health and wellbeing | Social | Creating new business, new jobs and new skills | <p>'Disability Confident' is creating a movement of change, encouraging employers to think differently about disability and take action to improve how they recruit, retain and develop disabled people.</p> |
| Local Economy | Economic | Creating new business, new jobs and new skills | <p>Sign up to the Armed Forces Corporate Covenant, declaring your support for the Armed Forces community. Actions include:- work with the Career Transition Partnership (www.ctp.org.uk); offer guaranteed interviews to veterans, if they meet the job advert selection criteria; recognise military skills and qualifications when interviewing for new positions and hold briefing days specifically for those leaving the Armed Forces. Guidance regarding how you can support our Armed Forces.</p> |
| Health and wellbeing | Social | Creating new business, new jobs and new skills | |
| Local Economy | Economic | Creating new business, new jobs and new skills | <p>Pay your staff fairly and never below the National Living Wage.</p> |
| Health and wellbeing | Social | Creating new business, new jobs and new skills | <p>Publish annually, evaluate and take steps to reduce any race and gender pay gaps.</p> |
| Local Economy | Economic | Creating new business, new jobs and new skills | <p>Set up an employer partnership with a credit union to enable your employees to save money from their salaries and access loans at affordable interest rates.</p> |
| Health and wellbeing | Social | Creating new business, new jobs and new skills | |
| Local Economy | Economic | Creating new business, new jobs and new skills | <p>Promote trusted advice and information to your employees that will enable them to live healthy, happy lives and know where to signpost staff to if they raise an issue with you at work. Some examples of good sources of information include: Community Directory (suffolk.gov.uk); Benefits, money and debt advice Suffolk County Council; Online Workshops and Online Courses - Wellbeing Suffolk (wellbeingnands.co.uk); Warm Homes Healthy People » East Suffolk Council</p> |
| Health and wellbeing | Social | Creating new business, new jobs and new skills | |
| Local Economy | Economic | Creating new business, new jobs and new skills | <p>Promote the use of mental health services and support to assist Suffolk's workforce; promote health, wellbeing and the benefits of taking regular breaks and annual leave; Offer opportunities to increase health & wellbeing (both physical and mental) of staff, volunteers, their families and their community. In particular in response to the impact of COVID 19; 15/ 30 minute suggested walks from your buildings to encourage exercise and wellbeing of staff and visitors; actively manage/promote staff taking regular breaks during the working day e.g. from working on screens; actively promote health improvement opportunities to staff or 'sponsor' them to – give up smoking, get more active or lose weight; promotion of other local relevant services that can support staff and which staff can promote to clients/service users; if providing food options – ensuring it is nutritious and affordable.</p> |
| Health and wellbeing | Social | Creating new business, new jobs and new skills | <p>Be a Working Minds Champion.</p> |

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| Local Economy | Economic | Creating new business, new jobs and new skills | <p>The Council are a corporate parent to all our children in care and care leavers. We ask that you will work with the Council to identify opportunities to support Children in Care and Care Leavers as part of your Social Value offer:-</p> <ul style="list-style-type: none"> • Offer a guaranteed interview for all care leavers meeting the standards for advertised positions • Care leavers need free or subsidised storage for belongings and help with moves, as they don't readily have the opportunity to "leave it with family and friends". Any support with storage facilities, vehicles to support removal or furniture projects would be very welcome. • Create opportunities for apprenticeships, traineeships and work experience for care leavers in local businesses and major employers, including support to travel to work and key equipment • Participation in society for care leavers e.g. support with driving lessons/transport/subsidised theatre/cinema tickets/sports and leisure activities/access to parks & woodland/music and experiences that support our care leavers' talents and aspiration. • Please recycle furniture, with first offers to the care leaving service, who may be able to utilise it for young people who are setting up their first home |
| Health and wellbeing | Social | | |
| Local Economy | Economic | Creating new business, new jobs and new skills | <p>When a proportion of the delivery will be sub-contracted, engage with the local supply chain to promote opportunities to local Suffolk markets including SMEs, VCSE and Social Enterprises e.g. work with local Chamber of Commerce and industry leads to hold "Meet The Buyer" events and with local stakeholders to engage with local markets.</p> |
| Health and wellbeing | Social | Creating new business, new jobs and new skills | <p>Proactively share good practice / training resources with other organisations.</p> |
| Local Economy | Economic | Improving supplier diversity, innovation and resilience | <p>Offer professional and/or strategic support to a Suffolk VCSE/ community organisation. For example - Suffolk ProHelp is a countywide network of businesses which provide professional and strategic support free of charge to voluntary organisations. Businesses commit to undertake one-off projects.</p> |
| Local Economy | Economic | Creating new business, new jobs and new skills | <p>If you are an apprenticeship levy paying employer, can you allocate and transfer a share of your levy to support the training needs of SMEs in Suffolk? Apprenticeship Levy Transfer - New Anglia</p> |
| Local Economy | Economic | Creating new business, new jobs and new skills | <p>Offering rooms or space for community events/meetings, VCS events, storage or to run projects or Council events / meetings.</p> |
| Health and wellbeing | Social | | |
| Local Economy | Economic | Creating new business, new jobs and new skills | <p>Access additional funding resources to provide additional or complementary services that will deliver or contribute to the delivery of our corporate priorities.</p> |
| Health and wellbeing | Social | | |
| Local Economy | Economic | Creating new business, new jobs and new skills | <p>Support for local community groups in the areas where you will be operating. This could be by volunteering, contributing financially, fundraising for them, sponsorship, reuse and donate unwanted (but useful) items to local VCSE organisations, skills sharing or understanding and jointly working towards collective outcomes with local organisations.</p> |
| Health and wellbeing | Social | | |
| Health and wellbeing | Social | | <p>Support opportunities for community integration including marginalised groups and intergenerational activities.</p> |
| Health and wellbeing | Social | | <p>Support refugees living in Suffolk to feel welcome, to integrate into our communities and access the support they may need.</p> |
| Health and wellbeing | Social | | <p>Support to help the wider community aims of Suffolk County Council such as reduce isolation, particularly older people isolated through rurality or deprivation. Support could be offered to enable befriending, offer a digital offer to connect people more or other opportunities to reduce isolation.</p> |
| Health and wellbeing | Social | | <p>Actively promote and support public health campaigns to encourage your staff, customers and the community to Stop Smoking, undertake physical activity, maintain a healthy weight, to eat healthily and to get free NHS health checks.</p> |
| Health and wellbeing | Social | Improving supplier diversity, innovation and resilience | <p>Employee Supported Volunteering Schemes with support from organisations like Community Action Suffolk so that it is structured and benefits the VCSE organisation and the employee. Examples of how you or your staff could volunteer: - volunteer tenancy mentors, grand mentors, foster carers, supported lodgings hosts, school governors, school parent helper, releasing staff on a volunteering scheme to provide a few hours driving a week for community groups, a day a year paid leave to volunteer in a team building activity.</p> |

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| Health and wellbeing | Social | Improving supplier diversity, innovation and resilience | Encouraging staff/volunteers to be volunteer drivers in transport schemes for example, training volunteers to drive minibus driving and then providing a commitment for them to drive for community schemes occasionally (relief) or for specific trip/s, support a specific locally identified scheme. -particularly with a view to providing driving support for families. |
| Health and wellbeing | Social | Improving supplier diversity, innovation and resilience | Help to promote / recruit people to foster, adopt or host young people in supported lodgings. e.g. advertise to staff, support for staff to apply, offer physical ways to advertise to the general public e.g. sides of vehicles, opportunities to promote at events. |
| Health and wellbeing | Social | Improving supplier diversity, innovation and resilience | Demonstrate a co-production approach in the development of new services/changes to pre-existing services/buildings and environments. |
| Health and wellbeing | Social | Improving supplier diversity, innovation and resilience | Make goods and services accessible for people with disabilities or other barriers, such as dementia and mobility issues. |
| Health and wellbeing | Social | Climate change and waste | Encouraging access and making access to green/blue space easier, especially for those groups least likely to have access. |
| Environment | Environmental | | |
| Environment | Environmental | Climate change and waste | Commit and work to Suffolk County Council's Climate Change Commercial Ask. Our ask of our contractors is to: - - know the impact that your organisation has on the environment; - have an Environmental Policy that embeds a culture of reducing negative environmental impacts within your organisation; - ensure your environmental impact is measured and regularly reported and overseen at the highest level; - reduce negative environmental impacts with a clear action plan outlining the work to be undertaken focusing on the biggest impacts, with key targets and timelines to the actions to be undertaken for example; - if you use travel, reduce your mileage. For the miles that you are not able to reduce, travel in more environmentally friendly ways; - if you use building/s ensure that you have had Environmental building survey/s undertaken and mitigated the negative environmental impact; - work with your supply chain to know the environmental impact of the goods/services you purchase and mitigate/reduce the negative impact, where the negative impact is not able to be reduced, offset the impact; - work towards your organisation also being Carbon Net Zero by 2030 |
| Environment | Environmental | Climate change and waste | Measure, report and share the carbon impact of your contract with your contract manager to enable us to benchmark the progress of our supply chain to deliver our Climate Change Commercial Ask. |
| Environment | Environmental | Climate change and waste | Publish an annual Carbon Reduction Plan on your website to support Suffolk's aspiration of carbon net-zero by 2030 as outlined in the Suffolk Climate Emergency Plan and the national requirement by 2050. |
| Environment | Environmental | Climate change and waste | Externally validated accreditation of environmental management e.g. Carbon Charter , ISO 14001 (environmental management) , ISO 50001 (energy management) . |
| Environment | Environmental | Climate change and waste | Specified and monitored reduction in carbon emissions from your operations - onsite renewable generation; move off fossil fuels and move to renewable energy e.g. for heating; using energy efficient technologies; low emission production machinery; reduce packaging; reduce waste; repurposing of equipment/furniture for use in the community; local offsetting of carbon impact as a last resort. Steps to reduce carbon impact outlined in the Suffolk Climate Emergency Plan . |
| Environment | Environmental | Climate change and waste | Contracts with supply chain include sustainability criteria e.g. reducing and mitigating carbon impact, working towards Carbon Net Zero, environmental accreditations (e.g. Carbon Charter , ISO 14001 , ISO 50001) etc. Show transparency in the sourcing of raw materials and ensure they are from an accredited sustainable source. |
| Environmental | Environmental | Climate change and waste | Avoided miles driven in petrol/ diesel vehicles - use of electric vehicles; journey planning to reduce journey miles; use of public transport/ bikes; use of technology to avoid journeys; provision of public charging infrastructure; support for staff to reduce commuting miles in petrol/ diesel vehicles; staff car sharing scheme, secure and covered areas for bike storage, clean changing facilities (ideally with showers), subsidised public transport for staff; behaviour management to reduce time vehicles left idling. |
| Environment | Environmental | Climate change and waste | Deliver services digitally and reduce the need to travel. |

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| Environment | Environmental | Climate change and waste | Reduce pollution to land, air and water - reducing waste (plastics in particular) e.g. reduce micro fibres with washing machine filters and reduce/stop harmful chemical use. Stop use of pesticides and chemicals harmful to the local environment. |
| Environment | Environmental | Climate change and waste | Create and enhance space for biodiversity and green and blue infrastructure aimed at people:- planting locally sourced native trees ; supporting community nurseries; providing pocket parks; work with communities to create a Healing Wood ; support creating better and greener pedestrians' routes through towns; improving access to existing recreational areas (this may need to include parking near footpaths); access to and creating additional space for allotments; creating and enhancing wildlife corridors e.g. planting hedgerows, attracting wildlife ; hedgehog highways , Save Our Suffolk Swifts ; rewilding ; protecting and enhancing access to green space, rivers, lakes and coastal environments. |
| Environment | Environmental | Climate change and waste | Reduce flooding locally and support biodiversity avoid use of hard surface areas and maximise areas used for grass and plants. |
| Environment | Environmental | Climate change and waste | Reduce your water use by using water metres, water efficient appliances and water butts. |
| Environment | Environmental | Climate change and waste | Climate Change education to raise awareness and influence behaviours that reduce our negative impact on Suffolk's environment as outlined in the Suffolk Climate Emergency Plan . |
| Environment | Environmental | Climate change and waste | Encourage your staff, customers, service users and your local community to use carbon emission calculators , many are freely available such as Carbon Footprint – Green Suffolk |
| Environment | Environmental | Climate change and waste | Demonstrate real biodiversity net gain in all planning and developments. See Embedding Social Value into Planning – NSVT briefing paper |

Thank-you for considering our Social Value Ask and the additional benefits you can deliver to the people and communities in Suffolk.

If you have any queries please contact – katrina.browning@suffolk.gov.uk