

Freedom of Information Request – Response – 27909

Under the Freedom of Information Act 2000, I would like to please request the following information relating to complaints, reports or referrals concerning the sale or attempted sale of vaping and nicotine products to people under the age of 18.

For each of the last three financial years (2023/24, 2024/25 and 2025/26), please provide:

1. The total number of complaints, reports, referrals, or other recorded instances of concern received relating to vaping or nicotine products (including electronic cigarettes/vapes, nicotine pouches, nicotine-containing e-liquids, and other nicotine products) being sold or allegedly being sold to under-18s.

2023/24 = 99

2024/25 = 83

2025/26 = 125

2. Where recorded, a breakdown of these instances by the following:

- Financial year

Financial year = see above

- Product type

2023/24 = vapes

2024/25 = vapes

2025/26 = vapes

- Outcome (e.g. investigation or compliance visit, test purchase, seizure, warning or other enforcement action, prosecution or financial penalty, etc)

2023/24 = 40 Test Purchases / 5 Written Warnings / 1 Prosecution

2024/25 = 20 Test Purchases / 3 Written Warnings / 1 Prosecution

2025/26 = 53 Test Purchases / 9 Written Warnings / 1 prosecution

- Premise type (e.g. convenience stores/newsagents, specialist vape shops, supermarkets, market stalls, online retailers, etc)

2023/24 = Convenience Stores

2024/25 = Convenience Stores

2025/26 = Convenience Stores