

Environmental Information Regulations – Response - 26852

Please provide the following recorded information for FY 2024/25 (1 April 2024 to 31 March 2025).

For the purposes of this request, “street banners” includes lamp post/pole banners and banner sleeves/flags.

1. The number of council-managed lamp post banner sites currently available for use/booking (count).

Suffolk County Council (SCC) does not hold a database of this information. In theory, applications can be considered (from local councils and affiliated groups only) and testing booked for SCC columns anywhere across Suffolk.

2. The number of street banner installations/schemes installed during FY 2024/25 (count), where recorded.

Seven in total: five in Ipswich, one each in Newmarket and Haverhill.

3. Total spend (£) on street banners during FY 2024/25.

£3,225.60 on testing for The Jockey Club in Newmarket and Haverhill VE-Day banners only.

4. If applicable, total income (£) received from third parties for banner site usage in FY 2024/25.

£1,190.00 (7 x the licence application fee).