

Freedom of Information – Response - 26659

I would be most grateful if you would provide me, under the Freedom of Information Act, details in respect to the contract, or any service which fits the description, below.

Roundabout Advertising/Sponsorship Service

The details I would like are:

- *Who is the current supplier?*

Marketing Force

- *When was the service last openly tendered for?*

This has not been out to tender because under Local Government Procurement Rules it does not meet the required threshold

- *Actual council revenues generated by this contract from the start of the contract to the current date*

Suffolk County Council receives between £35k to £50k per annum in addition to the maintenance which is undertaken by Marketing Force.

- *Start date & duration of contract?*

Current Contract 1st June 2023 to 31st May 2028

- *Could you please provide a copy of the service/product specification given to all bidders for when this contract was last advertised?*

This contract has not been advertised therefore we are unable to provide a service/product specification given to all bidders.

- *What are the contractual performance KPI's for this contract? How is performance currently assessed against these KPI's? if no KPI's exist, what performance levels are currently being achieved?*

There are no KPI's for this contract

- *Is there an extension clause in the contract(s) and, if so, the duration of the extension?*

Two years

- *Has a decision been made yet on whether the contract(s) are being either extended or renewed?*

No

- *Who is the senior officer (outside of procurement) responsible for this contract?*

Asset Manager for Soft Estates and Winter Service