

Our Social Value Ask

Maximising the Suffolk £ - Delivering Social Value in Suffolk

We asked our Commissioners how Social Value could be offered in Suffolk, here are some ideas that meet our current objectives.

Our Objectives: Delivering In 2022 - 26

- To promote and support the **health and wellbeing** of all people in Suffolk.
- To strengthen our local economy.
- To protect and enhance our environment.
- To provide value for money for the Suffolk taxpayer.

National Procurement Policy Statement (PPN05/21)

- national priority outcomes as of June 2021

- creating new business, new jobs and new skills
- tackling climate change and reducing waste, and
- improving supplier diversity, innovation and resilience

Our Corporate Priority	Social Value Theme	National Priority Outcomes	Practical Examples of How You Could Offer Social Value	
Local Economy	Economic	Creating new business, new jobs and new skills	Work with the local community and key stakeholders to develop a Local Implementation Plan to identify community needs in the area where the contract is delivered and actions that you as a contractor will deliver over the period of the	
Health and wellbeing	Social		contract to meet our objectives that help meet community needs and boost living standards.	
Environment	Environmental	Climate change and waste	We would encourage Contractors who are delivering contracts of any significant value to develop a Local Implementation Plan to co-ordinate the Social Value additionality delivered to their contract.	
Local Economy	Economic	Creating new business, new jobs and new skills	Invest Social Responsibility funds in Suffolk to support <u>Suffolk Hidden Needs</u> by	
Health and wellbeing	Social		working with Suffolk Community Foundation who manage grant allocation programmes.	
Environment	Environmental	Climate change and waste		
Local Economy	Economic	Creating new business, new jobs and new skills	Support the visitor economy in Suffolk e.g. holidays, short breaks, day visits, hospitality and retail visits. Engagement with <u>Visit East of England.</u>	
Local Economy	Economic	Creating new business, new jobs and new skills	Evidence ethical practise regarding responsible tax conduct such as <u>Fair Tax</u> <u>Mark</u>	
Local Economy	Economic	Creating new business, new jobs	Ensure employees get access to reliable and accurate information about the	
Health and wellbeing	Social	and new skills	COVID-19 vaccine using the Employers' Toolkit.	
Local Economy	Economic	Creating new business, new jobs	Mitigate the risk of Modern Slavery within your supply chain, use of Modern Slavery clauses in your contract terms, risk assess your suppliers regarding the risk	
Health and wellbeing	Social	and new skills	of Modern Slavery, raise awareness with your staff and ensure your staff and those you work with are aware how to report concerns regarding Modern Slavery.	
Local Economy	Economic	Creating new business, new jobs and new skills	Support local businesses, buy local and procure from the local Suffolk economy. <u>Suffolk Supply Chain</u> platform (available from February 2024) is an	
Environment	Environmental	Climate change and waste	option to source local products and services.	
Local Economy	Economic	Creating new business, new jobs and new skills	Recruit staff locally within Suffolk.	
Environment	Environmental	Climate change and waste		
Local Economy	Economic	Creating new business, new jobs and new skills		
Environment	Environmental	Climate change and waste	Provide guidance or support to your local supply chain, SMEs and/or VCSE regarding their Carbon Net Zero journey and biodiversity impact. By sharing expertise and /or resources, raising awareness, sponsoring member of the Carbon Charter or offering a buddy.	

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Local Economy	Economic	Creating new business, new jobs and new skills	Creating employment, apprenticeship and placement opportunities for local people and priority groups, providing meaningful work and insight into the sector.
Local Economy	Economic	Creating new business, new jobs and new skills	Create internships specifically for young people with Special Education Needs (SEN).
Local Economy	Economic	Creating new business, new jobs and new skills	Ensure that training and qualification opportunities are offered to young people who are employed and that they are encouraged and incentivised to participate and progress.
Local Economy	Economic	Creating new business, new jobs and new skills	Creating 'earn and learn' opportunities for new entrants at various levels such as apprenticeships, sponsored students, graduate schemes etc.
Local Economy	Economic	Creating new business, new jobs and new skills	To engage with existing local initiatives which look to enhance the quality and quantity of careers inspiration in educational settings , such as schools, colleges, and universities.
Local Economy	Economic	Creating new business, new jobs and new skills	Creating an <u>icanbea</u> online profile to help inspire the next generation of employees; Involvement in skills and careers events; support the New Anglia Enterprise Adviser Network and the Careers Hub; create placements for young peoples; Providing training to support young people into work through career mentoring, including mock interviews, CV advice, and careers guidance. See <u>Social Value Skills Ask</u> for more detail on how you can support the skills agenda in Suffolk.
Local Economy	Economic	Creating new business, new jobs and new skills	Investment in skills and training opportunities for your current workforce which supports career progression and the creation of new entry level and high- value jobs. Contact the <u>New Anglia Growth Hub</u> for information on the latest support to help develop your workforce.
Local Economy	Economic	Creating new business, new jobs and new skills	Provide employment, training opportunities and enable recruitment of staff who are a) more rurally isolated b) are working parent/s c) are carers d) returners to work e) ex-offenders f) opportunities for the long-term unemployed g) have special educational needs or disabilities h) w/e and evening opportunities for students, i) care leavers, j) living in communities that experience deprivation k) those who have been economically directly affected severely by Covid-19 e.g. long term furlough or made redundant l) those with long term physical and mental health conditions.
Local Economy	Economic	Creating new business, new jobs and new skills	Offer flexibility for unpaid carers / parents – Identify and support people who have caring responsibilities employed within your organisations including allowing for flexibility around working hours, paid and unpaid leave. This can involve helping to signpost people to other sources of advice and support including carers assessments, and <u>organisations offering support to carers</u> . There are a range of resources for employers and managers to help them support unpaid carers via <u>Employers for Carers</u> . These can be accessed by registering using Suffolk County Councils unique access code #EFC1887 .
Local Economy	Economic	Creating new	Become a <u>Disability Confident Employer</u> . 'Disability Confident' is creating a movement of change, encouraging employers to
Health and wellbeing	Social	business, new jobs and new skills	think differently about disability and take action to improve how they recruit, retain and develop disabled people.
Local Economy	Economic	Creating new	Sign up to the Armed Forces Corporate Covenant , declaring your support for the Armed Forces community. Actions include:- work with the Career Transition Partnership (www.ctp.org.uk); offer guaranteed interviews to veterans, if they meet
Health and wellbeing	Social	business, new jobs and new skills	the job advert selection criteria; recognise military skills and qualifications when interviewing for new positions and hold briefing days specifically for those leaving the Armed Forces. Guidance regarding how you can support our Armed Forces.
Local Economy	Economic	Creating new business, new jobs and new skills	Pay your staff fairly and never below the National Living Wage. Be a <u>real living wage employer.</u> Publish annually, evaluate and take steps to reduce any race and gender pay gaps. Pay wages that match or exceed the
Health and wellbeing	Social		national average for your industry.
Local Economy	Economic	Creating new business, new jobs	Set up an employer partnership with a credit union to enable your employees to
Health and wellbeing	Social	and new skills	save money from their salaries and access loans at affordable interest rates.

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Local Economy	Economic		Promote trusted advice and information to your employees that will enable them to live healthy, happy lives and know where to signpost staff to if they raise an issue
Health and wellbeing	Social	Creating new business, new jobs and new skills	. Some examples of good sources of information include: https://infolink.suffolk.gov.uk/costofliving, Community Directory (suffolk.gov.uk); Benefits, money and debt advice Suffolk County Council; Online Workshops and Online Courses - Wellbeing Suffolk (wellbeingnands.co.uk); Warm Homes Healthy People » East Suffolk Council, https://www.suffolk.gov.uk/community-and- safety/communities/community-safety/domestic-abuse-and-sexual-violence/ Cost of Living Support advice in various different languages. The English version is available on the SCC website here: https://suffolk.pagetiger.com/cost-of-living- support/scc1 Further advice and guidance around the subject can be found at www.suffolk.gov.uk/costofliving
		Creating new business, new jobs and new skills	 Actively prevent, manage and support mental health in the Suffolk workforce Commit to showing that mental health matters to the organisation e.g. mental health and wellbeing policy, campaigns and pledges e.g. HSE Working
Local Economy	Economic		 Minds Champion & Mind's mental health at work commitment Ensure all employees have mental health awareness, such as training for all managers on MH & wellbeing, many can be free to access e.g., Workshops for Organisations - Wellbeing Suffolk and improve knowledge about how to support staff when needed e.g. Help directory - Suffolk Mind, training on domestic abuse Take a proactive approach to encourage employees to understand what helps them to stay well, and for all staff to look after their own wellbeing e.g., Emotional Needs & Resources - Suffolk Mind, encourage regular breaks, walking meetings, lunchtime walks, volunteering, after work social activities, staff wellbeing group Support MH in the wider community e.g., reduce isolation, particularly older people isolated through rurality or deprivation, fund raise for local MH charities Actively promote health and wellbeing with your employees, customers, and the community Show that good health is important to your organisation e.g., adhere to smoke free workplace legislation, provide bike storage & showering facilities, include healthy options for catering or vending, provide refrigeration facilities, apply for the Healthy Workplace Award Ensure that managers are aware of sources of support for staff to improve
Health and wellbeing	Social		 healthy behaviours to prevent illness, such as stopping smoking, weight, alcohol & physical activity, as well as support for illnesses such as cancer e.g. online sources such as NHS sites <u>Better Health - NHS (www.nhs.uk)</u>, <u>Employers Macmillan Cancer Support</u> & local support e.g., <u>OneLife Suffolk</u> & the <u>Suffolk Infolink directory</u> and/or brief training in healthy conversations e.g., <u>Making Every Contact Count</u> For employers not based in Suffolk national information about Mental Health and workplace schemes can be found at <u>Mind UK</u> National physical health and wellbeing information can be accessed from the NHS
			 website <u>Better Health - NHS (www.nhs.uk)</u> or <u>Live Well - NHS (www.nhs.uk)</u> Financial support and advice can be found through citizens advice <u>Getting financial</u> <u>advice - Citizens Advice</u> Sources of further local support can be obtained by contacting your local district or county council

			Demonstrate your commitment to health and wellbeing as an organisation by applying for the free <u>Healthy Workplace Award</u>
Health and wellbeing	Social	Creating new business, new jobs and new skills	A happy, healthy workplace is good for business. Workplace health and wellbeing are priorities for government, industry commerce, employer and employee groups. Having a resilient, healthy workforce with the right work-home balance has never been more important.

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Local Economy	Economic		It improves productivity, absenteeism and effectiveness, as well as strengthening your ability to adapt and respond to the economy and our ever changing environment. These portfolio of awards, will support your organisation to make time for wellbeing, focus your efforts and track your progression. They are designed for small, medium or large organisations in the East of England and will encourage collaboration across your entire workforce.
Local Economy	Economic	Creating new	 The Council are a corporate parent to all our children in care and care leavers. We ask that you will work with the Council to identify opportunities to support Children in Care and Care Leavers as part of your Social Value offer:- Offer a guaranteed interview for all care leavers meeting the standards for advertised positions Care leavers need free or subsidised storage for belongings and help with moves, as they don't readily have the opportunity to "leave it with family and friends". Any support with storage facilities, vehicles to support removal or furniture projects would be very welcome.
Health and wellbeing	Social	business, new jobs and new skills	 Create opportunities for apprenticeships, traineeships and work experience for care leavers in local businesses and major employers, including support to travel to work and key equipment Participation in society for care leavers e.g. support with driving lessons/transport/subsidised theatre/cinema tickets/sports and leisure activities/access to parks & woodland/music and experiences that support our care leavers' talents and aspiration. Please recycle furniture, with first offers to the care leaving service, who may be able to utilise it for young people who are setting up their first home
Local Economy	Economic	Creating new business, new jobs and new skills	When a proportion of the delivery will be sub-contracted, engage with the local supply chain to promote opportunities to local Suffolk markets including SMEs, VCSE and Social Enterprises e.g. work with local <u>Chamber of Commerce</u> and industry leads to hold "Meet The Buyer" events and with local stakeholders to engage with local markets.
Health and wellbeing	Social	Creating new business, new jobs and new skills	Proactively share good practice / training resources with other organisations.
Local Economy	Economic	Improving supplier diversity, innovation and resilience	Offer professional and/or strategic support to a Suffolk VCSE/ community organisation . For example - <u>Suffolk ProHelp</u> is a countywide network of businesses which provide professional and strategic support free of charge to voluntary organisations. Businesses commit to undertake one-off projects.
Local Economy	Economic	Creating new business, new jobs and new skills	If you are an apprenticeship levy paying employer, can you allocate and transfer a share of your levy to support the training needs of SMEs in Suffolk? <u>Apprenticeship Levy Transfer</u>
Local Economy	Economic		
Health and wellbeing	Social		Enable and increase digital inclusion activities and support in communities.
Local Economy Health and	Economic	Creating new business, new jobs and new skills	Offering rooms or space for community events/meetings, VCS events, storage or to run projects or Council events / meetings.
wellbeing	Social	Creating now	
Local Economy Health and	Economic Social	Creating new business, new jobs and new skills	Access additional funding resources to provide additional or complementary services that will deliver or contribute to the delivery of our corporate priorities.
wellbeing	Outar		
Local Economy Health and	Economic	Creating new business, new jobs and new skills	Support for local community groups in the areas where you will be operating. This could be by <u>volunteering</u> , contributing financially, fundraising for them, sponsorship, reuse and donate unwanted (but useful) items to local VCSE organisations, skills sharing or understanding and jointly working towards collective
wellbeing	Social		outcomes with local organisations.
Health and wellbeing	Social		Support opportunities for community integration including marginalised groups and intergenerational activities.
Health and wellbeing	Social		Support refugees and those who are fleeing Domestic Abuse/ Violence, living in Suffolk to feel welcome, to integrate into our communities and access the support they may need by promoting local services
Health and wellbeing	Social		Actively promote and encourage staff to become a Domestic Abuse Champion by enrolling into the SCC DA Champions course <u>https://www.eventbrite.com/cc/suffolk-domestic-abuse-champions-network-</u> <u>369439?utm-campaign=social&utm-content=creatorshare&utm-</u> medium=discovery&utm-term=odclsxcollection&utm-source=cp&aff=escb
	Social		Support to help the wider community aims of Suffolk County Council such as reduce isolation, particularly older people isolated through rurality or

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Health and wellbeing			deprivation. Support could be offered to enable befriending, offer a digital offer to connect people more or other opportunities to reduce isolation.	
Health and wellbeing	Social		Host a registered defibrillator, accessible to your local community	
Health and wellbeing			Take a proactive approach by promoting health and wellbeing for staff and the wider community e.g., participate in health awareness weeks, offer active travel incentives, offer health checks onsite, train staff to be health champions	
	Social		Actively promote and support <u>public health campaigns</u> to encourage your staff, customers and the community to <u>Stop Smoking</u> , <u>undertake physical activity</u> , maintain <u>a healthy weight</u> , to <u>eat healthily</u> and to get <u>free NHS health checks</u> .	
			Actively promote and support other campaigns as shared by Suffolk County Council, including those aimed at preventing violence against women and girls.	
Health and wellbeing	Social	Improving supplier diversity, innovation and resilience	Employee Supported Volunteering Schemes with support from organisations like <u>Community Action Suffolk</u> so that it is structured and benefits the VCSE organisation and the employee. Examples of how you or your staff could volunteer: - volunteer tenancy mentors, grand mentors, foster carers, supported lodgings hosts, school governors, school parent helper, releasing staff on a volunteering scheme to provide a few hours driving a week for community groups, a day a year paid leave to volunteer in a team building activity.	
Health and wellbeing	Social	Improving supplier diversity, innovation and resilience	Encouraging staff/volunteers to be volunteer drivers in transport schemes for example, training volunteers to drive minibus driving and then providing a commitment for them to drive for community schemes occasionally (relief) or for specific trip/s, support a specific locally identified schemeparticularly with a view to providing driving support for families.	
Health and wellbeing	Social	Improving supplier diversity, innovation and resilience	Help to promote / recruit people to <u>foster</u> , <u>adopt</u> or host young people in <u>supported lodgings</u> . e.g. advertise to staff, support for staff to apply, offer physical ways to advertise to the general public e.g. sides of vehicles, opportunities to promote at events.	
Health and wellbeing	Social	Improving supplier diversity, innovation and resilience	Demonstrate a co-production approach in the development of new services/changes to pre-existing services/buildings and environments.	
Health and wellbeing	Social	Improving supplier diversity, innovation and resilience	Make goods and services accessible for people with disabilities or other barriers, such as dementia and mobility issues.	
Health and wellbeing	Social	Climate change	Recycle IT and tech equipment to Suffolk based VCfSE who work with	
Environment	Environmental	and waste	communities to improve digital inclusion.	
Health and wellbeing Environment	Social Environmental	Climate change and waste	Encouraging access and making access to green/blue space easier, especially for those groups least likely to have access.	
Health and wellbeing Environmental	Social Environmental	Climate change and waste	Promote initiatives to staff and customers that will improve energy efficiency and air quality e.g. <u>Warm Homes Healthy People</u> scheme for those eligible will make their homes warmer and more energy efficient	
Environment	Environmental	Climate change and waste	Commit and work to Suffolk County Council's <u>Climate Change Commercial</u> <u>Ask</u> . Our ask of our contractors is to: - - know the impact that your organisation has on the environment; - have an Environmental Policy that embeds a culture of reducing negative environmental impacts within your organisation; - ensure your environmental impact is measured and regularly reported and overseen at the highest level; - reduce negative environmental impacts with a clear action plan outlining the work to be undertaken focusing on the biggest impacts, with key targets and timelines to the actions to be undertaken for example; - if you use travel, reduce your mileage. For the miles that you are not able to reduce, travel in more environmentally friendly ways; - if you use building/s ensure that you have had Environmental building survey/s undertaken and mitigated the negative environmental impact; - work with your supply chain to know the environmental impact, where the negative impact is not able to be reduced, offset the impact; - work towards your organisation also being Carbon Net Zero by 2030	
Environment	Environmental	Climate change and waste	Measure, report and share the carbon impact of your contract with your contract manager to enable us to benchmark the progress of our supply chain to deliver our Climate Change Commercial Ask.	

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Environment	Environmental	Climate change and waste	Publish an annual Carbon Reduction Plan on your website to support Suffolk's aspiration of carbon net-zero by 2030 as outlined in the Suffolk Climate Emergency Plan and the national requirement by 2050.	
Environment	Environmental	Climate change and waste	Externally validated accreditation of environmental management e.g. <u>Carbon</u> <u>Charter</u> , <u>ISO 14001 (environmental management)</u> , <u>ISO 50001 (energy</u> <u>management)</u> .	
Environment	Environmental	Climate change and waste	Specified and monitored reduction in carbon emissions from your operations - onsite renewable generation; move off fossil fuels and move to renewable energy e.g. for heating; using energy efficient technologies; low emission production machinery; reduce packaging; reduce waste; repurposing of equipment/furniture for use in the community; local offsetting of carbon impact as a last resort. Steps to reduce carbon impact outlined in the <u>Suffolk Climate Emergency Plan</u> .	
Environment	Environmental	Climate change and waste	Contracts with supply chain include sustainability criteria e.g. reducing and mitigating carbon impact, working towards Carbon Net Zero, environmental accreditations (e.g. <u>Carbon Charter</u> , ISO 14001, ISO 50001) etc. Show transparency in the sourcing of raw materials and ensure they are from an accredited sustainable source. Offer support to supply chain to reduce their emissions e.g. training, support with environmental accreditations, becoming a <u>Pathfinder Partner</u> on Carbon charter	
Environmental	Environmental	Climate change and waste	Avoided miles driven in petrol/ diesel vehicles - use of electric vehicles; journey planning to reduce journey miles; use of public transport/ bikes; use of technology to avoid journeys; provision of public charging infrastructure; support for staff to reduce commuting miles in petrol/ diesel vehicles; staff car sharing scheme, secure and covered areas for bike storage, clean changing facilities (ideally with showers), subsidised public transport for staff; behaviour management to reduce time vehicles left idling.	
Environment	Environmental	Climate change and waste	Deliver services digitally and reduce the need to travel.	
Environment	Environmental	Climate change and waste	Reduce pollution to land, air and water - reducing waste (plastics in particular) e.g. reduce micro fibres with washing machine filters and reduce/stop harmful chemical use. Stop use of pesticides and chemicals harmful to the local environment.	
Environment	Environmental	Climate change and waste	Create and enhance space for biodiversity and green and blue infrastructure aimed at people:- planting locally sourced native trees; supporting community nurseries; providing pocket parks; work with communities to create a <u>Healing Wood</u> ; support creating better and greener pedestrians' routes through towns; improving access to existing recreational areas (this may need to include parking near footpaths); access to and creating additional space for allotments; <u>creating and</u> <u>enhancing wildlife corridors</u> e.g. planting hedgerows, <u>attracting wildlife</u> ; <u>hedgehog</u> <u>highways</u> , <u>Save Our Suffolk Swifts</u> ; <u>rewilding</u> ; protecting and enhancing access to green space, rivers, lakes and coastal environments.	
Environment	Environmental	Climate change and waste	Reduce flooding locally and <u>support biodiversity</u> avoid use of hard surface areas and maximise areas used for grass and plants.	
Environment	Environmental	Climate change and waste	Reduce your water use by using water meters, water efficient appliances and water butts.	
Environment	Environmental	Climate change and waste	Provide Climate Change training to your staff that raises awareness and influences behaviours to reduce negative impacts on Suffolk's environment. Appropriate training includes <u>Carbon Literacy for SMEs</u> and the <u>Creating the</u> Greenest County Climate Change Awareness module	
Environment	Environmental	Climate change and waste	Encourage your staff, customers, service users and your local community to use carbon emission calculators, many are freely available such as <u>Carbon</u> Footprint – Green Suffolk	

Environment	Environmental	Climate change and waste	For all planning and development, demonstrate measurable Biodiversity Net Gain that goes beyond the minimum requirements within the Environment Act 2021 (currently 10% for major applications which includes all minerals and waste developments, and 10% for small sites from April 2024). For further advice on delivering Social Value through Planning see <u>Embedding</u>
			Social Value into Planning – NSVT briefing paper

Thank-you for considering our Social Value Ask and the additional benefits you can deliver to the people and communities in Suffolk.

If you have any queries please contact – <u>Procurementbusinesssupport@suffolk.gov.uk</u>

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For internal Record -

DOCUMENT CONTROL

Changes History

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Issue No	Date	Amended By	Summary of Changes
1.2	10/01/2022	Katrina Browning	Updated asks following consultation with commissioners and subject experts
Draft	04/04/2022	Katrina Browning	Final additions made following extensive consultation internally and externally with public sector partners. Added Suffolk Community Foundation Social Value page to encourage social responsibility fund donations from bidders for contracts with SCC and the wider public sector.
1.3	23/01/2023	Katrina Browning	Review by Skills Team and Environmental Strategy

Authorisation (Responsible Owner)

Role	Name	Approval Date
Senior Procurement Business Partner	Katrina Browning	23 rd January 2024

Approval (Accountable Owner)

Role	Name	Approval Date
Head of Assets & Investment	Matt West	23 rd January 2024

Reviewers (Consulted)

Role & Review Responsibilities	Name	Date
Communities	Andrew Cuthbertson	23 rd January 2024
Skills	Jasmine Joolia	16 th January 2024
Environmental Strategy	Ned Harrison	12 th January 2024
Assets& Investment – Procurement Head of Assets & Investment	Matt West, Procurement Team	23 rd January 2024

Distribution List - Once authorised (Informed)

Name	Organisation
Suppliers and stakeholders (SCC website - Social Value webpage)	Public
Social Value Champions (Via internal Social Value Champions Team)	County Council
All Staff (MySCC)	County Council
Contract Managers and Budget Holders (within Contract Management Bulletin and via Contract Management Network)	County Council
Suffolk Funding Resilience Group	
Suffolk Public Sector Procurement Leads	

Review Period

Date Policy to be Reviewed	By whom
1 st January 2024	Katrina Browning
1 st January 2025	Matt West

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